

ASD PT. ANUGERAH SUMBER DAMAI

Levante
Spa & Wellness

Company Profile

16+
Years of Experience
Since 2010

53+
Client Journey

82+
Satisfaction Rate



PT. ANUGERAH SUMBER DAMAI

Business Overview

The name **Levante** is derived from Spanish, meaning "to rise," reflecting the resurgence of the spa industry following a two-year closure due to the COVID-19 pandemic.

Levante Spa & Wellness is dedicated not only to providing relaxation and rejuvenation in Indonesia's major cities but also to offering holistic healing therapies for the body, mind, and soul. Established in 2010, we leverage our extensive experience in managing spas within international hotels and apartments to deliver an exceptional spa experience that integrates traditional techniques with modern approaches aimed at achieving holistic health balance.

Our serene atmosphere across all **Levante Spa & Wellness** locations, along with professional services and personalized treatments, underscores our commitment to assisting clients in attaining balance, tranquility, and relaxation.

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Our Vision

To become the premier spa and wellness center in Indonesia, delivering high-quality treatments for physical, mental, and spiritual well-being while providing memorable experiences for every client and creating job opportunities.

Our Mision

- To offer comprehensive and high-quality spa services utilizing natural and organic ingredients.
- To foster an environment conducive to rejuvenation and total relaxation.
- To promote a healthy lifestyle through tailored treatments designed for bodily and mental wellness.
- To prioritize customer satisfaction by providing friendly, warm, and professional services.



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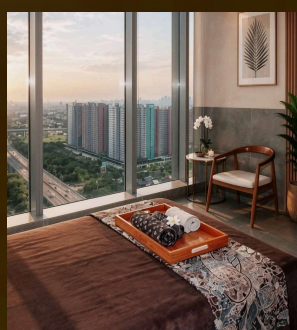
Product & Service

- Aromatheraphy Massage
- Javanese Massage
- Balinese Massage
- Indonesian Massage
- Siatsu Massage
- Reflexology Massage
- Relaxation Massage
- Couple Massage
- Hot Stone Massage
- Body Glow
- Nail Art
- Yoga & Meditation













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Target Market

We cater to a diverse clientele seeking holistic health and beauty treatments, encompassing both men and women, as well as couples desiring quality time together. Our services are also favored by professionals seeking relaxation from demanding work schedules.

Competitive Adventages

Personalized Services:
Customized treatments tailored to meet individual client needs.

Modern Technology:
Integration of traditional techniques with the latest spa technologies for superior results.

Strategic Location:
Centrally located for convenient access while maintaining a tranquil atmosphere away from urban distractions.

Experienced Therapists:
Our team comprises certified professionals trained in a variety of therapeutic methods.



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Management Team

The founder and director bring 30 years of industry experience in hotels and spas. The Quality Control Manager ensures adherence to all **Levante Spa & Wellness** standards and the realization of our vision and mission. The Operations Manager supervises all operational aspects, ensuring compliance with manuals and standards during the opening of each outlet. Senior therapists lead the team and uphold service standards, ensuring client comfort and satisfaction throughout their visits.

Corporate Social Responsibility (CSR):

Levante Spa & Wellness is committed to environmental sustainability by utilizing eco-friendly products and supporting social initiatives, including women's empowerment and mental health programs within the local community.

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Levante Spa Indonesia

Levante Spa & Wellness offers several serene locations across the country, providing a peaceful escape from daily stress. Each spa combines convenience with tranquility, delivering consistent relaxation and wellness experiences through skilled therapists and a variety of treatments, ensuring guests leave refreshed and renewed.



Trusted by Leading Hospitality Brands

Accor | Ascott | IHG | Archipelago | Swiss-Belhotel International | Grand Zuri | RA Hospitality Group | Social Life Hotel Group

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